



BRUNCH BITES

sodexo
QUALITY OF LIFE SERVICES

BRUNCH BITES

Concept Description

Brunch is always in style! There's something about a classic hot breakfast that's irresistible, making Brunch Bites the unexpected—and perfect—midday breakfast break. Offering traditional and gourmet omelets, French toast, pancakes, quiche and skillet scrambles, this diverse menu features the breakfast foods that everyone likes. Always-popular bacon and sausage, home fries, hash browns and fruit salad are quick and comforting sides. There are three ways to serve up the Brunch Bites concept: a station serving made-to-order omelets with sides combo, a served buffet option or simply a self-serve buffet. Brunch Bites gives guests a whole new meal category for lunch!



Features and Benefits

- Expanded breakfast offer appeals to busy guests with nontraditional schedules
- Eight menued omelet plates with sides, plus optional made-to-order omelets with more than a dozen ingredients options. Also featuring entrées, sides and a buffet option
- Many plant-forward options, including four omelets, two French toast creations, three pancake flavors, one quiche and two potato sides
- Options for large and small sites
- Popular sides to increase ATV: bacon, sausage, home fries, hash browns, and fruit salad
- Can be run at the grill station or set up at a stand-alone location

Choice Triggers

Choice triggers influence our guests' purchasing behavior. We build our concepts and to offer guests what they want and how they want it. If a guest is looking for comforting, healthy or indulgent choices, they can find what they want within our café. Brunch Bites is designed to meet the Comfort choice trigger.



Comfort

Desiring food that's familiar and comforting